

Biography

Twana Atkinson

Public Affairs Officer, Media Relations Section
U.S. Army Parachute Team, “Golden Knights”



Personal Statistics

Hometown: Landover, Maryland

School Attended: Thomas Edison University, Methodist University

Biographical Sketch

Ms. Twana J. Atkinson serves as the media relations director for the U.S. Army Parachute Team, 'Golden Knights'.

Atkinson retired as a senior enlisted public affairs specialist after serving more than 20 years of active duty service.

She began her military career as an engineer in the 82nd Airborne Division, 618th Engineer Company (NASTY). She later reclassified into public affairs, which began her passion for communicating the Army's/DoD's story.

During her military career, she served as a public affairs instructor; teaching hundreds of Department of Defense service members effective and relevant techniques to tell the DoD story. She also had the opportunity to work for the Army Public Affairs Center. During her time in APAC, she worked in policy/doctrine and training.

Some of her greatest accomplishments while working in APAC was being able to help update public affairs' policies and regulations and develop training opportunities with Google for enlisted public affairs service members.

She has served in various commands that include the Department of the Army, Department of Defense, and US Army Special Operations Command as a public affairs specialist during her career.



Her military career took her through multiple duty stations and deployments; that subsequently ended right back where she began her career – Fort Bragg!

Atkinson manages the media relations office by coordinating visual information and public affairs support products for the 'Knights' entire team. Her mission is to bring all of the team's disciplines together into one neatly finished product to showcase the uniqueness of the Golden Knights.

She works closely with the Golden Knights Alumni Association to keep the retired Golden Knights and the current Knights in contact. Every two years the team hosts a reunion, in Fayetteville, and she is instrumental in coordinating the events for the week-long affair.

Atkinson provides the axis for original product development for all media and marketing materials. She is involved in the production and publication of books on the Golden Knights and yearly marketing items.

